



# mandala

**STYLE GUIDE**

VERSION 1.2

## Mandala Mission Statement

Connecting the Universe through Blockchain and raising the standard of expectation across the cryptocurrency and digital asset space. Mandala focuses on consumers and is dedicated to achieving full compliance with the SEC.

## The Mandala Brand

The Mandala Brand is an integral part of the platform. We strive to create a visually recognizable corporate image and service offering that bolsters our position in the blockchain based digital asset space. Users become loyal to the brands they know and love and standing out in a crowded market is part of the Mandala value proposition. The Mandala Brand contributes to the user experience and is equally important to the platform as a whole.

# LOGOS

## ACCEPTABLE VARIATIONS



mandala



mandala



# LOGO COLOR VARIATIONS

ACCEPTABLE USES OF THE MANDALA BRAND ON COLORED BACKGROUNDS



mandala

0FD297 #282C30



mandala

#FFF



mandala

#585E64



mandala

#FFF



#575C64



#C5C5C5



#0CA879

mandala

#FFF

mandala

#282C30

mandala

#FFF

 mandala

#FFF

 mandala

0FD297. #282C30

 mandala

#FFF

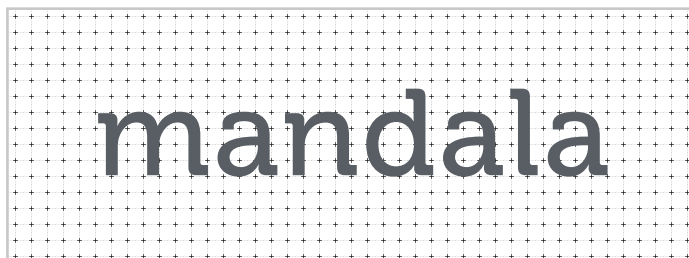
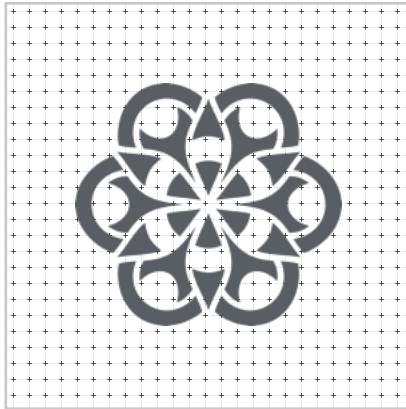
#282C30

#F7F7F7

#0FD297

# LOGO SPACING

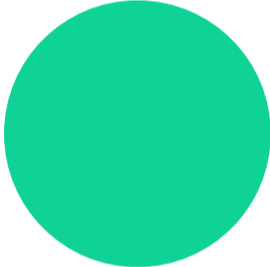
## MINIMUM PADDING REQUIREMENTS



# COLOR SCHEME

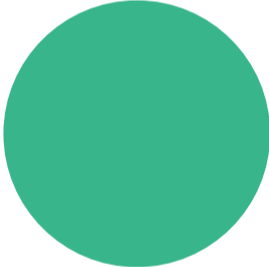


MAIN ACCENT



#0FD297

DARKENED ACCENT



#38B58B

DARK COOL



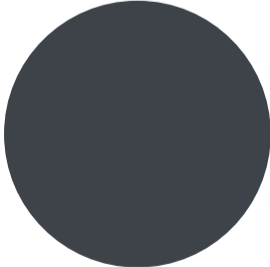
#282C30

DARK GRAYSCALE



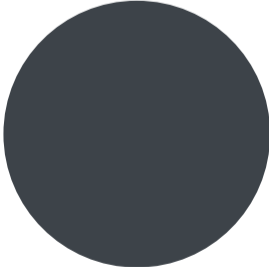
#282C30

MID DARK



#3D4349

DARK TEXT



#AFB8C1

LIGHT GRAY



#F7F7F7

LIGHT GRAY GREEN

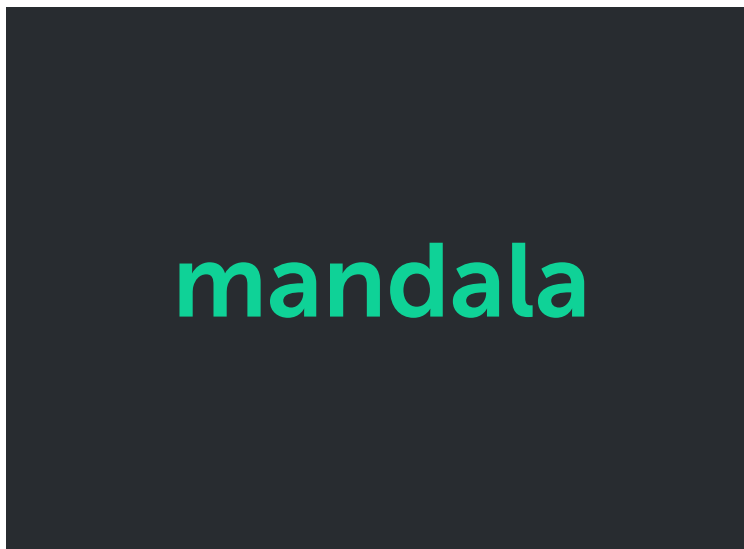


#E6EBE7

## COLOR SCHEME DO'S & DONT'S



Do not use our accent color as a full background color. Please use the dark or light grays, unless being used as a button.



Do not use green text on top of dark gray backgrounds.

## TYPOGRAPHY

# h1 title

MUSEO SANS: 500

## h2 title

MUSEO SANS: 300

### h3 title

#### H4 TITLE

MUSEO SANS: 700

##### H5 TITLE

###### H6 TITLE

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat

MUSEO SANS: 500





COPYRIGHT © 2018.  
MANDALA HOLDINGS LLC